

Date: 15/03/2023

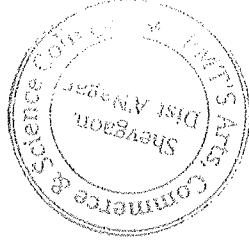
To,
The Principal,
Pravara Medical Trust
Arts, Commerce and Science College,
Shevgaon.

Subject: Permission to Organize Food Festival Marketing Event

Respected Sir,

With due respect, I request your permission to organize a Food Festival Marketing Event in the college premises on 21/03/2023. The event aims to provide students with practical experience in marketing and business management skills. We assure all arrangements will be done following college guidelines and seek your kind approval to proceed.

HEAD
Dept. of Commerce
Pravara Medical Trusts
Arts, Commerce and Science College
Shevgaon, Dist. Ahmednagar



Principal
Arts, Comm. & Sci. College
Shevgaon, Dist. Ahmednagar

15/3/23

Notice

All students are hereby informed that the *Department of Commerce* is organizing a *Food Festival Marketing Event* on **21st March 2023** in the college premises. The main objective of this event is to provide students with hands-on experience in marketing, business management skills, and entrepreneurship. Through this activity, students will gain practical knowledge in areas such as business planning, customer interaction, advertising, and sales. All arrangements for the event will be carried out as per college guidelines. Interested students are requested to register in time and confirm their participation.

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Pravara Medical Trusts
Arts, Commerce and Science College
Shevgaon, Dist. Ahmednagar

Pravara Medical Trust's

Arts, Commerce & Science College, Shevgaon

Tal- Shevgaon, Dist-Ahmednagar 414502

Department of Commerce

Organized

Food Festival Marketing Event

Report

Date:- 21/03/2023

Time:09:00 am

On March 21, 2023, the Commerce Department of the college organized a Food Festival Marketing Event with the objective of fostering entrepreneurship, professionalism, and self-employment qualities among students. The event witnessed active participation from approximately 80 students, divided into 15 different groups. Each group prepared and sold various food items during the event.

The key highlight of this event was the enhancement of students' marketing skills. Adding to its uniqueness, the festival showcased the theme of Unity in Diversity by celebrating India's cultural richness. Students presented themselves in traditional attire representing different regions of India and displayed a variety of regional cuisines.

Another significant aspect of the event was the participation of people from the local community as customers. Their enthusiastic involvement not only enriched the experience but also made the event lively and successful. The attendees thoroughly enjoyed the variety of food and the vibrant atmosphere of the festival.

The event was inaugurated by the Principal, Dr. Onkar Rasal, who not only granted permission for the event but also guided students on the significance of commerce and marketing in today's world.

The program was successfully coordinated by the Head of the Commerce Department, Asst. Prof. Sumit Pulate, along with faculty members Prajakta Sable and Komal Kale, who played a vital role in ensuring the event's success. This initiative provided students with a practical understanding of marketing and entrepreneurial skills while strengthening community engagement, making it a memorable and impactful event for all involved.



HEAD
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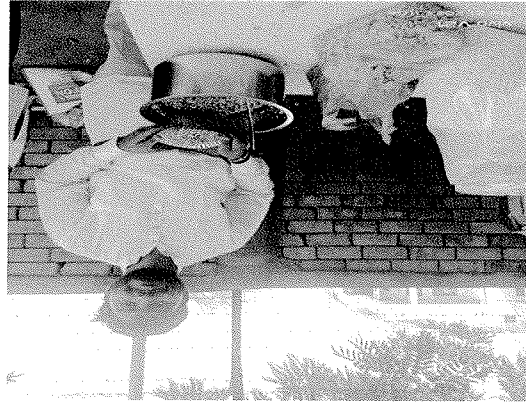
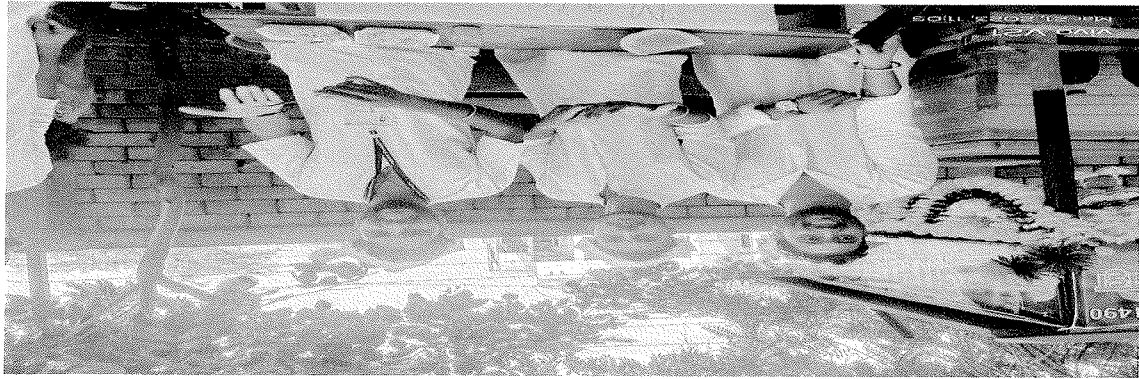
Food Marketing Event 2022-23



"Students' Skills, Crowd Thrills"



"Tradition Meets Innovation"

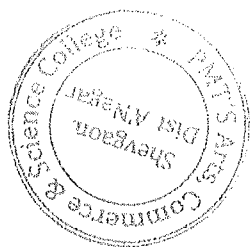


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